

## **Study group on Strategy and Practice of Innovation**

### **【Introduction】**

Recently, innovation for generating social value and economic value is required by corporates due to drastic and rapid change in the business environment such as progress of IT usage and market globalization. Even large-scale leading companies which have driven Japan's industrial development are now facing difficulties to grow their own business within their existing business recourses, so that open innovation which shall create new values by introducing technologies and ideas of various business field from external companies/organization will become more important.

In this circumstance, "Study group on Strategy and Practice of Innovation" has been newly established. The purpose of this study group is to promote open innovation for SMEs and startup companies which are globally active by the collaboration with large-scale companies. This activity will also be useful for networking among all such companies. Especially it would be considered that many business persons in Japan could learn various things from challenges of technology innovation and new business model performed by start-up companies.

### **【Frequency】**

Once a month

### **【Activities】**

- Every time, a top management of start-up companies and/or 'Only-one' companies will be invited as a speaker. He/she will give a speech on management philosophy and others based on various practices of innovation. Social gathering will also be arranged.
- Factory visits also be planned a few times.

### **【Chairman】**

Hisayoshi Hashimoto, Professor, National Graduate Institute for Policy Studies

### **【Participation Fee】**

Free for Corporate Membership of JATES, however, bellows may be charged

- Social Gathering
- Activity outside of JATES office

#### Contact information

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